



Silver Partners:

Tucker Chiropractic

Methodist Charlton
Medical Center

Wal-Mart
Distribution Center

Bronze Partners:

Access Self Storage

American Eagle Credit Union

Atmos Energy

Franklin Park of DeSoto

Glasfloss Industries

Inwood National Bank

Oncor Electric Delivery

Solar Turbines

October 30, 2017

Re: Great American Track & Field Classic
2018 Event Proposal

To Whom it May Concern:

Some of our community's most unique and valuable assets are the youth sporting facilities in found in southern Dallas County, specifically in DeSoto and Lancaster, Texas. These facilities enjoy year-round use, attracting participants from all over the state to our area. The DeSoto Chamber of Commerce & Visitors Center works diligently to promote youth sports in our advertising and marketing materials.

We have recently learned that Coach Lornanda ("ToTo") Brown is planning to submit a proposal for hosting the 2018 Great American Track & Field Classic. The three-day event would bring hundreds of participants plus their parents and enthusiastic attendees to our hotels, restaurants and other businesses. The positive economic impact would be significant.

On behalf of the DeSoto Chamber of Commerce Board and Staff, we are pleased to provide this letter of enthusiastic SUPPORT. We hope that you agree that Lancaster / DeSoto area is the best place to host the 2018 Great American Track & Field Classic and we are happy to provide any assistance that we can to ensure a successful proposal.

Please keep us advised on the status of the proposal and let me know if the Chamber can be of further assistance.

Sincerely,

A handwritten signature in cursive script that reads "Laura Terhune".

Laura Terhune, IOM
President/CEO